



Promoted by



Under the patronage of



INTERNATIONAL ILLUSTRATION CONTEST

5th EDITION

Regulation for contest participation

Article 1

(Subject)

1. "That's a Mole!" is a contest promoted by Associazione That's a Mole, **Fondazione Contrada Torino ONLUS** and **Fondazione Casa di Carità Arti e Mestieri Onlus** under the patronage of **Regione Piemonte** and **Città di Torino**.
2. "That's a Mole!" **International Illustration Contest** aims at exploiting the Participants' creativity and artistic expressions to create a new visual identity for the **city of Torino**, by interpreting one of the most important icons of the city: the **Mole Antonelliana** monument. **The contest is international and open to everybody, regardless of age. Participation can be either individual or collective.** Participants are asked to create an illustration, a graphic interpretation or a decorative pattern inside the shape of the Mole Antonelliana monument, as shown in the attached documentation. A qualified jury will select **29 proposals, which will be exhibited in Turin on Via Montebello, the street where the Mole Antonelliana is located; it will also award a €1,000 prize to the winning proposal, as well as - for the first time in this 2018 edition - 2 €250 Special Prizes.** The selected proposals will furthermore be published on the dedicated exhibition catalogue and possibly exhibited in other locations yet to be defined.
3. The use of selected and winner's creations for the purposes laid down in this regulation will be considered copyright of Associazione That's a Mole, Fondazione Contrada Torino ONLUS and Fondazione Casa di Carità Arti e Mestieri Onlus. The use of selected and winner's creations for the purposes laid down in this regulation does not confer to the author(s) the right to any further financial provision or to any other benefit. **The selected authors authorise the promoting subjects, without any restriction and without any financial provision, to reproduce the submitted artworks on books, internet sites, posters, postcards and invitation cards, newspaper articles and telecasts, and any other promotional material connected to the project, contest and exhibition and its economical sustain, with the sole obligation to acknowledge the names of the authors.** Similarly, the authors of the selected works agree always to acknowledge 'That's a Mole! International Illustration Contest', were they to use the same works for other purposes and other publications.
4. Participation in the present contest implies the total acceptance of the conditions presented in this Regulation.

Article 2 (Terms and Conditions)

1. The contest is **open to both Italian and foreign citizens, resident and non-resident in Italy, legal or natural persons of all ages.**
2. The application could be submitted either individually or collectively (co-authored); each participant could send a **maximum of 3 interpretations of Mole Antonelliana, neither published nor presented in previous contests.**
3. **Candidates are responsible for the originality of their proposals** and must guarantee the authorship, thus raising the organizers from any liability from any third parts' claims related to copyright and other connected issue.
4. **The images must be uploaded on the website <https://www.thatamole.com> using the relevant application form. If the Participant is minor in age, the form must be completed by a parent or a legal tutor.**
5. All the proposals from a single candidate need to be aggregated into a single application process.
6. The **participation fee**, regardless the number of submitted proposals, **is €10 (ten Euro).**

Article 3 (Artworks essential requirements)

1. **Submitted proposals must be original and unpublished.**
2. The Mole Antonelliana's shape in the Participants' Proposals must be clearly recognizable and identifiable. To facilitate the authors in this respect, a sample shape with relevant dimensions is given in **Annex A**. Elements that protrude outside the shape, as long as they do not affect the recognition of the original shape supplied in Annex A, are allowed.
3. The jury will evaluate the proposals based on criteria related to:
 - originality
 - quality
 - readability
 - ability to visual storytelling
 - adaptability of the proposal to final exhibition, realized on plastic shapes supported by iron structures (see gallery at <http://www.thatamole.com/online/index.php/en/edizione2017#anchor>).
4. The works can be carried out with any technique, manually or digitally, by the following terms:
 - a) **manual proposal** (e.g. on paper/cardboard, collage, photography and 3-dimensional objects)
 - must be **scanned or photographed** and **sent electronically using JPEG or PDF with 10 Mb maximum dimension**;
 - furthermore the Mole Antonelliana's shape must be **clearly recognizable and identifiable as supplied on Annex A**, and it has to fit within the dimensions 40 cm height x 17 cm width (aspect ratio 1:1);
 - In case of collage techniques all images used must be free from any kind of copyright.
 - b) **proposal presented electronically** must be in one of indicated formats: **JPEG o PDF, with 10 MB maximum dimension**;

In the case of selection by the jury, the proposals would be required in high definition (300 dpi) and with dimensions 40x17 cm (1:1 scale).

5. Submissions must not contain any identifying element of the author(s).
6. The authors may not publish their proposals until the official communication regarding the winner and selected works.

Article 4

(Mode and place of proposals submission)

1. The proposals may only be submitted by upload on <https://www.that samole.com>, after filling in the participation form and paying the €10 participation fee via PayPal.

Article 5

(Calendar and diffusion)

1. Applications to the notice must be received by **by 12noon CEST on the 28th of April 2018**.
2. The communication of the winner and the images selected by the jury **will be announced by the end of May 2018** on the internet site and on the respective Facebook page. **The winners will also be informed by e-mail and / or by telephone.**

Article 6

(Prizes)

The following prizes will be awarded:

1. **One prize of € 1.000 (One thousand Euro)**

will be awarded to the winning proposal by Associazione That's a Mole.

The winning proposal will be employed in the communications relative to the promotion of the contest and the inauguration of the public exhibition in the street where Mole Antonelliana is located.

2. **A 'Social Communication' Special Prize of €250 (two hundred and fifty Euro)**

will be awarded by Fondazione Casa di Carità Arti e Mestieri.

The selected proposal will be employed by Fondazione Casa di Carità Arti e Mestieri in all communications aimed at informing and making public opinion aware about the topic of justice in the context of the project "In Prova- Probation valida alternativa: sanzioni di comunità oltre il carcere". Details follow:

Many offenders face their sentences outside of jail, among us in cities, towns, neighborhoods, residential complexes, places of our daily life. Public service jobs, voluntary activities, victim-offender mediation paths are examples of Probation. These alternative measures to the prison, even if less known, constitute a valid effective justice path both for the perpetrator and for the victims and society. Illustrators are asked to interpret freely the theme 'Paths of justice out of prison: a valid alternative for the offender, the victims and society', in order to communicate it to the public, to strengthen information and awareness of the local community.

For more information, see <http://www.casadicarita.org/it/content/prova>.

3. **A 'Fermi tutti' Special Prize of €250(two hundred and fifty Euro)**

will be awarded by the National Institute for Nuclear Physics (INFN), Section of Turin.

The selected proposal will be employed by INFN in public communications concerning the 10th anniversary of the NASA Fermi satellite.

Fermi is a NASA satellite observing gamma rays - a type of light billion times more energetic than usual light- which comes from the most extreme sources in the cosmos, like supermassive black holes, active galaxies, pulsars and neutron star collapses. In 2018 Fermi celebrates its 10th birthday, scoring more than 500 scientific publications, 10 thousand citations, and 1 billion events publicly available.

Researchers in Turin working on Fermi constructed some of the instruments and probes on board of the payload; they check every day the data downloaded from the satellite; they keep contributing to the most interesting discoveries of the observatory; and they want to celebrate the anniversary by awarding a Special Prize to the That's a Mole! proposal that shows to be most inspired by Fermi technology and science.

For more information, see <https://fermi.gsfc.nasa.gov>

All prizes will be given upon presentation of the legal candidate's receipts, who must be identified as the "Author" or "Group leader" of winner proposal(s).

Article 7

(Selected proposal specially mentioned and exposed)

A further 26 proposals, besides the winners of the First Prize and Special Prizes, will be selected by the jury and will be exposed in a public exhibition in via Montebello: the street where the Mole Antonelliana is located. Thus, the exhibition will consist of 29 illustrations in total. Other Special Mentions will be defined by the project's supporters and public institutions.

Article 8

('Educational' section)

Among the 29 selected proposals, 2 will be selected among the proposals submitted to the 'Educational' section of the contest. This special section is dedicated to authors below 18 years of age and/or authors belonging to socio-pedagogical associations (i.e. kindergartens, primary schools, secondary schools, education centres, didactic laboratories for minors or people with disabilities). There is **No participation fee for the Educational section.**

Article 9

(Jury)

All proposals will be judged by a jury composed of highly qualified experts in the field of illustration and visual communication, as well as representatives of the institutions of the city of Torino. Definition of the selected works will be carried out at the discretion of the jury members.

Article 10

(Contest phases)

- Phase 1: Receipt of proposals and assessment of compliance with this Regulation.**
- Phase 2: Selection of the 29 proposals by the jury**, including the winner of the First Prize and the 2 Special Prizes, the 2 proposals winners within the 'Educational' section, as well as those awarded other Special Mentions.
- Phase 3: Results would be communicated to the winners and mentioned proposals through email and/or telephone calls.** Results would be published on <https://www.thatamole.com> website and on relevant Facebook page (<https://www.facebook.com/thatamole>). The authors may not by any mean publish their proposals before the official communication.

Article 11

(Questions and information request)

Any questions or clarifications with respect to this Regulation should be sent to the following email address: info@thatamole.com

Article 12

(Consent to personal data handling)

In accordance with Italian Article 13 of Legislative Decree 196/2003 we provide you with the following information, aimed at consensus of the participants to the processing of personal data:

1. The information you provide will be used, within the limits of privacy legislation, for the following purposes: analysis of projects, projects selection, invitations to meetings and for all purposes to the execution of the contest and in order to meet all their obligations under the law.
2. The treatment will take place at the headquarters of the Association That's a Mole and will be done either through paper and / or electronic means in compliance with all security measures of security and

confidentiality of the data will be kept for the time required by civil regulations and tax regulations.

3. The provision of data relating to name, address is necessary for "That's a Mole!" contest participation. In case of refusal to provide such data will make it impossible the contest participation.
4. We inform you that the personal data revealing racial or ethnic, religious, philosophical or other beliefs, political opinions, membership of political parties, unions, associations or organizations of a religious, philosophical, political or trade union membership and personal data disclosing health and sex life, those relating to health, are sensitive information. These data will not be processed without your prior express written consent.
5. The data will be available to third parties that are part of the jury's assessment of the proposals presented and indicated on contest "That's a Mole!"; may also be communicated to third parties appointed by Associazione That's a Mole to perform administrative, tax and legal, a consulting firm which our society may use for compliance with the law, the public authority or administration, if required, and always to comply legal purposes. Will not be instead be spread.
6. The data controller is the Associazione That's a Mole, with registered offices and headquarters in Corso Luigi Einaudi 37-10129 Torino.
7. At any time you can exercise your rights against the data controller, in accordance with art. 7 of the Privacy Code by sending a request to the e-mail info@thatsamole.com. In particular, you can request to know the existence of personal data that can affect you; to obtain without delay the communication in intelligible form of the data and their origin, the cancellation, anonymization or blocking of data processed in violation of the law; updating, rectification or integration of data; certification that the above transactions have been made known to those to whom the data are disclosed, except where this proves impossible or involves the use of means manifestly disproportionate to the protected right; to object, in whole or in part, for legitimate reasons, the processing of your personal data, pertinent for collection purposes.
8. For further information with regard to your rights regarding privacy, please visit the website of the Authority for the protection of personal data at www.garanteprivacy.it.

For further clarification please consult the official website: <https://www.thatsamole.com>.

